ANTROPOFAGIA, BRASILIDADE AND TRANSLATION IN

RECENT INTERNATIONAL SCHOLARSHIP

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Abstract: Tradução antropofágica (anthropophagic translation), proposed by brothers Haroldo

and Augusto de Campos, has become a major topic in international discussions of Brazilian

Translation Theory, and therefore became immediately relevant for the discussion of

brasilidade (Brazilianness, Brazilian cultural identity). The present paper surveys how recent

international scholarship (spanning form the 1990s on) has conceptualized and described

antropofagia; it points to the little analytical efforts towards its cultural products (i.e. of

traduções antropofágicas) and to problems pertaining the metaphorical status of antropofagia: its

universalization (compromising its specificity) and its potential for negative use. The review

of literature undertaken leads to the conclusion that antropofagia must be faced as a political

speech act, and suggests its cultural artifacts be analyzed for a deeper understanding of the

movement.

Keywords: Antropofagia, Haroldo de Campos, Augusto de Campos, Mário de Andrade,

Translation Studies

Resumo: A tradução antropofágica proposta pelos irmãos Haroldo e Augusto de Campos se

tornou o principal tópico das discussões internacionais sobre teoria brasileira de tradução, e

portanto diretamente relevante para a discussão internacional da brasilidade, ou identidade

cultural brasileira. Este artigo realiza um levantamento de como a crítica internacional

recente (i.e. a partir de 1990) conceituou e descreveu antropofagia; aponta ainda para a falta

de análise de seus produtos culturais (i.e. as traduções antropofágicas) e para problemas teóricos

relativos ao estatuto metafórico do termo antropofagia: a universalização (comprometedora

de sua especificidade) e seu potencial para uso negativo. Em vista da revisão empreendida,

conclui-se que a antropofagia deve ser encarada como um ato de fala político, e se solicita

que seus artefatos culturais sejam analisados para uma maior compreensão do movimento.

Palavras-Chave: Antropofagia, Haroldo de Campos, Augusto de Campos, Mário de

Andrade, Estudos da Tradução.

As translation (seen as mediation not only between texts, but between cultures and cultural differences) becomes a rich field for the discussion of cultural/national identity issues, Translation Studies scholars demonstrate a desire to overcome national/international borders, and to hear voices speaking from peripheral centers of intellectual production. Such a desire has fostered among them an interest in Brazilian modernist movements, which dealt precisely with issues of cultural identity and subalternity, and which did so via translation theory and practice. *Antropofagia* (or *canibalismo*, terms which are for the most part used as synonymous [Islam 175, n. 1]) is often cited as a Brazilian response to cultural and economic subalternity, and has been widely discussed both in Brazil and outside.

Discussing antropolagia seems indiscernible from (perhaps indispensable to) discussing brasilidade—or Brazilian national and cultural identity. Robert Theodore Young states that "[t]he issue of Brazil's ritualistic cannibalism is paramount to understanding [...] attempts to create a Brazilian cultural identity" (1). Edwin Gentzler, in his Translation and Identity in the Americas, is also quick to establish the relation; according to him, for Brazilians, antropolagia "became a vehicle with which to explore the past and raise questions regarding interpretations of Brazilian national and cultural evolution" (78). His claim that "the 1920s in Brazil marked the first step in the creation of an original Brazilian national culture and a separate Brazilian identity" (ibid.) agrees with Meagan Doud, who sees modernist movements in Brazil, starting with the Semana de Arte Moderna (February 1922), as a way of "moving towards the ideal of a fully integrated Brazilian national identity" (4-5); she points to the strong nationalism in vogue around the early 1920s (1922 was the centennial of Brazilian independence from Portugal), as well as to the question of European hegemony (brought about by World War I) as prompting a desire for an identity separation from Europe. For Gazi Islam,

[...] anthropophagic encounters also mark specific historical moments in Brazilian culture, particularly those marked by *historical crisis and mixture*. [...] [T]he ritual consumption of the Other becomes necessary at those moments in which the *Brazilian identity is called into question* through social and cultural transformation. (163-164, emphases added)

He seems to agree with Sérgio Bellei, for whom identity crisis seem to be central for the historical understanding of *antropofagia* (99).

In the specific field of Translation Studies, Rainer Guldin relates *tradução* antropofágica and the working of identity issues as follows:

The translating cannibal is fundamentally de-centered and 'hybrid' [...], endlessly navigating between different cultures, forming a dialogical knot in a global nexus of translatabilities. This implies a nomadic, unstable cultural identity very much akin to Homi Bhabha's interstitial self. The cannibal does not deny otherness outright, but devours it in order to

#### transform and absorb it. (121)

In what follows, I present a review of recent international scholarship on the topic of antropofagia, with special attention to its relation to both translation theory and practice and issues of brasilidade. I focus on international scholarship (that is, written in English, here taken as the well-accepted, if not always welcome, language for international scientific production) published from the 1990s on. Most of the articles dealt with here were available online (which increases their circulation). The selection here presented is certainly not exhaustive, but its analysis may nonetheless present relevant results in what concerns the relation between antropofagia, translation theory and practice and Brazilian national identity.

#### 1. What is antropofagia?

Despite the massive critical attention antropofagia has received, it isn't easy defining it. First of all, the term (and others related to or derived from it) refers to interrelated objects which have (for want of a better term) different ontological statuses: it may refer to (1) Brazilian avant-garde movements, (2) their propositions, (3) their actions and practices and (4) their accomplishments, which may include cultural artifacts (e.g. books, translations) and impact on subsequent Brazilian cultural and political history. Another potential confusion (here solved with a language shift) is between actual ritual manifestations of consumption of human flesh by native pre-discovery populations and symbolic speech acts by theorists and artists embracing a certain view on the relation between art, economic development and cultural subalternity. One common strategy amongst critics in their attempts to describe and understand antropofagia is precisely drawing on accounts and interpretations of sixteenth-century anthropophagy in order to explain some of the antropófagos' texts and ideas. Thus, although Rogério Budasz starts his article with mention of the movimento antropofágico, his true object is in fact a study of intercultural exchanges between colonizers (Jesuit missionaries, in particular) and the indigenous population: twentieth-century antropofagia seems to help him understand how both colonizer and colonized appropriated themselves of the other's culture (or "recycled it", to use his own metaphor). Islam includes sixteenth-century anthropophagy in his account of the moments of identity crisis in which the ritual (or its symbolic use) has played a major role. The two things are obviously related, but I find there is a difference between eating an enemy—which implies real ingestion of real human flesh—and devouring a text—a cognitive process, described in a specific way in order to serve specific purposes—; such a difference can be lost out of sight when one draws too closely to anthropophagy in order to understand antropofagia.

As an avant-garde movement, antropofagia has two distinct moments (Islam points to "three and a half", his first being actual indigenous cannibalism, and his "half" the use of the metaphor in recent organizational literature; I am disregarding both for my present purposes): the first is related with Brazilian poet and writer Oswald de Andrade, who penned the two foundational texts of the movement: Manifesto da poesia pau-brasil (1924) and Manifesto antropófago (1928). Both deal with the issue of creating a new Brazilian art—or, as some scholars would have it, of creating a new Brazilian cultural identity—, which would be no longer a mere imitation of European techniques and schools, but genuinely Brazilian. Meagan Doud points to the composition of this "new Brazilian art" as a mixture of European forms (or techniques) and typically Brazilian themes (Stephanides, citing Franco Moretti, also points to a similar compromise between mainstream-generated techniques and genres and peripheral peculiarities). The Manifesto da poesia pau-brasil contrasts poesia de importação [import poetry] and poesia de exportação [export poetry]; Andrade wishes to promote the latter—that is, Brazilian art that can measure up to foreign standards, so Brazil can be a producer of culture, instead of a passive receptor. The Manifesto antropófago, in its turn, promotes antropofagia as a universal law which guides intercultural relations: drawing on artistic movements such as Dada, Futurism (both of which had previously exploited the cannibalistic imagery in order to provoke and chock their audiences), Surrealism and Expressionism (Bellei 94-95; Budasz 2; Guldin 110; Leal 3-4; Islam 165) and on theorists such as Freud, Nietzsche and Marx (see Madureira, esp. 103-106), Andrade produces a complex document which tackles the issue of subverting metropolis-colony relations; since it is impossible for the former colony not to dwell on European influences, Andrade proposes that they should be rethought: instead of passive acceptance of European superiority followed by placid artistic imitation, artists should "devour and digest" it—an act of resistance, which veers between insubordinate aggression, respect (after all, cannibals only eat valorous enemies), and irreverence (the metaphor does have a comical element to it, expressed particularly in the signature of the document, as well as in some puns presented in Andrade's review, Revista de Antropofagia [1928-9]). Focusing on the crossroad between art and politics, Schwartz speaks of Andrade's work as promoting a fusion on a different order:

In the 1920s Oswald de Andrade's 'anthropophagous' Pau-Brazil programme also tried to give a triumphalist interpretation of our backwardness. The disharmony between bourgeois models and the realities of rural patriarchy is at the very heart of his poetry [...]. Its true novelty lies in the fact that the lack of accord is a source not of distress but of optimism, evidence of the country's innocence and the possibility of an alternative, non-bourgeois historical development. [...] Brazil's

innocence [...] plus technology equals utopia; modern material progress will make possible a direct leap from pre-bourgeois society to paradise. (Schwarz 7)<sup>1</sup>

Antropofagia broke off as an artistic movement due to the political situation of Brazil in late 1920s and 1930s. It was revived in the 1950s by Haroldo and Augusto de Campos, two brothers who were themselves poets, literary critics and translators; also, in the 1960s and 1970s, antropogafia was influential in cinema and music—the Cinema novo movement, associated with Glauber Rocha and Arnaldo Jabor and Tropocalismo, associated with Caetano Veloso and Gilberto Gil (see Dunn for an account of Brazil in the 1950s and 1960s in its relation to artistic movements; see Young specifically for Cinema novo).

Antropofagia enters the realm of translation due to de Campos brothers' role as conscious translators. Haroldo's text "Da razão antropofágica: diálogo e diferença na cultura brasileira", written in the 1980s (here cited from its 1992 edition), presents his own take on antropofagia. He goes about the usual businesses of the avant-gardes, by selecting "Brazilian and foreign precursors" (Schwarz 192, "A Historical Landmark") both present and past, and rejecting both past and present artistic trends. In 1981, he published a translation of excerpts from Goethe's Faustus, accompanied by his own analysis of the work, and a post-scriptum in which his translations views were exposed. Augusto's theory of intradução will be expounded in his book Verso, Reverso, Controverso (here cited from its 1988 edition), which also presents his poetic translations as a form of literary criticism.

The above sketch is intentionally brief, since satisfactory historical accounts of antropofagia as a set of interrelated artistic movements can be found in Bassnett, Bellei, Vieira ("Liberating Calibans"), Gentzler (who expands on Vieira), Madureira, Islam (who provides a periodization which goes beyond the moments above described), Doud (expanding on antropofagia's European relations), Schwarz (126-159, "Culture and Politics in Brazil, 1964-1969", dealing specifically with the first four years of military dictatorship, when tropicalismo appears, esp. 140-142), Dunn (dealing specifically with tropicalismo), and Young (dealing with Cinema novo). Also, I am more concerned with what I perceive as the first trouble source of the discussion concerning antropofagia—namely: we don't know what it is.

This might sound a bit of an exaggeration, since I have just described antropofagia as a group of artistic movements, taking place in Brazil at specific times along the twentieth century. However, I also said antropofagia could mean other things, and as far as those things are concerned, there is less consensus amongst scholars than they seem to

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<sup>&</sup>lt;sup>1</sup> For a more detailed account of this view, see "The Cart, the Tram, and the Modernist Poem", 108-25.

have acknowledged.

The *movimento antropofagico* used *antropofagia* as its flag; basically, *antropofagia* is what they did (an action, a group of actions, a methodology for action) based on certain principles (a concept, a group of interconnected concepts). However, no sound definition of *antropofagia* can be found in recent scholarship, nor does it yield any sign of there having been one in previous decades—in fact, Bellei quotes Brazilian critic Antonio Candido, who states Oswald de Andrade himself never cared to offer one (92).

The only explicit attempt I found at defining antropofagia was Gazi Islam's, who defines it as follows: "the cannibalistic appropriation of cultural forms" (159). There are two problems here. The most flagrant is that definiens and definiendum are synonymous: as mentioned earlier, by Islam's own admission, the terms anthropophagy and cannibalism are usually interchangeable. Also, the word appropriation (very commonly used in association with antropofagia, alongside with assimilation, internalization and incorporation) is not much clearer; it isn't immediately evident what it means to appropriate a "cultural form", nor how it is done. Therefore, "cannibalistic appropriation" is a doubly empty phrase, which tells us little about antropofagia.

In fact, if critics don't much care about what it is, they are also at variance as to what sort of thing it is. In his 1928 Manifesto, Oswald de Andrade dubbed antropofagia "the only true Brazilian philosophy" (cited in Budasz 2); later, in his thesis A crise da filosofia messiânica (1950), he called it "a metaphysical operation", a "Weltanschauung" and "a mode of thought" (cited in Madureira 103); critics have labeled it metaphor (Round, most consistently; also Bassnett), extended or root metaphor (Islam), concept (Bassnett, referring to "the cannibalistic concept of translation", 154); Islam; Leal, especially when referring to its European use; Madureira, who quotes Brazilian philosopher Benedito Nunes as deeming anthropophagy a "full-fledged philosophical concept" (103), notion (Islam), model (Siewierski; Guldin), practice (Bellei), method (Bellei; Siewierski; Doud), strategy (Siewierski, referring more specifically to the work of Sílvia Clark) and philosophy (Budasz, following Oswald de Andrade). Terms such as notion are vague, and seem to intentionally avoid the issue of categorizing antropofagia. Most critics prefer calling it a metaphor, but even those who do so quite consistently also switch categories at times, and there are some who just can't make up their minds.

That is not to say, however, that theoretical discourse was completely unable to provide some understanding of *antropofagia*. Some of its features have been constantly mentioned. I traced down three, all more or less derived from perceived traces of

anthropophagy, and therefore confirming the sort of cognitive mapping that would characterize *antropofagia* as an extended metaphor:

- (1) Aggressiveness: cannibalism is part of a show put on to threaten enemies (Islam 163). Thus, the metaphor promises to do violence to what it "devours"; this is slightly countered by Augusto de Campos' confession to a "loving devoration" of texts (Vieira; Gentzler).
- (2) Selectivity: cannibals do not feed upon human beings on a daily basis, but only eat certain people—worthy opponents, in particular. Thus, canibais will be particular about which cultural items to "ingest", selecting what seems most "nutritive" to them (e.g. Leal 9). This aspect is particularly dear to Translation Studies, since the selection of cultural items in foreign languages will in all likelihood call for translational work.
- (3) Purposefulness: cannibals take advantage on the enemy's strength and valor, which become their own once he is eaten. In a similar vein, canibais will "ingest" both foreign and local cultural items for their own purposes, among which we may count the enhancement of national culture and the consequent strengthening of Brazilian cultural identity.

These traces alone, however, cannot provide a fully developed definition of antropofagia; basically, every single artist—writer or painter, ancient or modern, Latin-American or European—can reasonably be said to select from the wealth of cultural forms and ideas available to them and use them for their own purposes (and let us divest ourselves of modernist prejudices and remember that even imitation can be a legitimate personal or communal purpose). Here, it might be necessary to make a brief digression to explain why I think such disregard for conceptualization a flaw, compromising the soundness of critical accounts of antropofagia.

## 1.1. On defining: importance and conditions

I believe saying something is metaphor, concept and method is a serious epistemic confusion. Islam, who rather consistently says *antropofagia* is an extended metaphor (that is, a metaphor of action, which will map digestive processes onto intellectual ones by using semantically related words: swallowing, devouring, eating, chewing, masticating, digesting and so on) dedicates a session of his article to explaining metaphor (161-162); he cites theorists such as Corneliessen (2002) and Tsoukas (1991), who view metaphor as a first step towards scientific theorization, and such as Bloom (1996), who rejects this view. A similar idea is behind Nicholas Round's survey and categorization of all the metaphors that

have been used to define or describe the translation process (antropofagia is, for him, one of these metaphors): for Round, it is necessary to organize our metaphorical talk about translation so we can move beyond speaking metaphorically and start speaking conceptually. Even though Islam seems inclined on agreeing with Bloom, what matters is that all the theorists he draws upon implicitly agree that there is a difference between metaphor and concept. Islam is consistent in calling antropofagia an extended metaphor, but not altogether systematic, thus revealing a level of confusion, which he shares with other scholars, as I have attempted to demonstrate.

Here, it might be relevant to ask ourselves: under what circumstances would antropofagia be considered a concept? It can only be seen as a concept (as opposed to a metaphor) if it can be explicitly defined. Since antropofagia is applied to the relation (emerging) Brazilian authors/translators establish with their (canonical) sources—that is, a group of intertextual practices—, the term must denote a description of this relation.

This would lead us to another question: under what circumstances would antropofagia be a theoretically (as opposed to politically) relevant concept? Any concept can be regarded as useless, or as a repetition/variation of some other concept. I believe antropofagia can only be seen as relevant if the intertextual practices it encompasses (in themselves or when grouped together) can be said to be somehow unique: a concept must describe a state of affairs which should not be confused with others. Since antropofagia has to do with metropolis-colony relations, these intertextual practices must be inherently non-subaltern. By non-subaltern intertextuality I mean that the process of canibalização would have to differ from other intertextual practices such as quoting, borrowing, paraphrasing, parodying—all formative of European cultural practices, both oral and written—, so that, while the latter clearly indicate the target text to be inferior due to its dependency, the former puts source and target texts on the same level. This difference would have to be a part of the target texts—in their structure, in the genres they portray, among others.

Basically, then, *antropofagia* should be defined in terms of two things: what techniques it uses in order to organize and subvert intertextual practices (that is, there may be some legitimate ground to thinking of it as a *method*), and the results it accomplishes from them (that it, methodological specificities about *canibal* practices should lead to novel processes of appropriation/assimilation/incorporation, thus helping clear the fog around such terms). Although we might at times rely on what authors have claimed to do, only by careful analysis of their artistic and translational output can we truly unveil the techniques they have actually (and perhaps successfully) used.

## 2. Traduções canibais

Even though antropofagia has been dubbed a "method of transplanting" (Siewierski) or a "method of incorporation" (Doud), no methodology is clearly traced out. Parody, collage and irony are among the few techniques mentioned in critical discourse as having been used by antropófagos in order do "devour" foreign texts (I shall later expand on a fourth technique). Not only were these (collage in particular) borrowed from recent European trends, they have always been widely used in Europe for purposes of disestablishing and inverting power relations. Among the virtually infinite examples that anyone could use to back this claim, I select two: classical Athenian drama in its relation to myth (Otto Maria Carpeaux describes it as reinterpretation of myth in order to sanction changes in the social order [62]) and Rabelais' mockery on Sorbonne intellectuals with their dreadful Latin. There is nothing particularly canibal in parodying.

The methodological specificity of antropofagia is further complicated by two other factors. The first has to do with its proponents: Haroldo de Campos, in his "Da razão antropofágica" seems all too eager to find canibais among Latin American writers; Machado de Assis (who coined the metaphor of the brain as a cow's stomach, and who was a "devourer" of Sterne [Haroldo de Campos, Metalinguagem e outras metas 236]), Gregório de Matos ("nosso primeiro antropófago" [our first anthropophagus], who translates two sonnets by Góngora into one [241]) and Sor Juana Inés de La Cruz (who "devoured" Padre Vieira [242)]) will be conscripted. I very much doubt they would be appreciative of being called canibais in any sense, but my true point is that, if Latin American thinkers and writers have always been subversive and have always "devoured" European culture, then the specificity of the cultural practices taking place in the 1920s and later in the 1950s is seriously compromised. The very act of recruiting precursors makes antropofagia appear to be but a metaphor for non-submissive intertextual practices, taking place whenever intellectuals position themselves critically before their predecessors—which means even Europeans can be canibais in that sense.

The second factor has to do with scholars: by critics' own admission, antropofagia as an intertextual practice is not restricted to Brazil, and can be used to describe states of affairs elsewhere. Stephanides, for example, speaks of a "global cannibal" (101), and in this he seems to agree with Islam, who states that "situating anthropophagy in the Brazilian context does not imply that creative appropriation processes are unique to Brazil. Rather, the anthropophagy metaphor can be used in post-colonial thinking more generally"

(160). Promising as that may be for the development of postcolonial theory, when the practices of the Brazilian movements become thus institutionalized, those movements are at risk of loosing their theoretical specificity; they become a historical instantiation of a broader cultural phenomenon.

#### 2.1. Reappraising translational examples of traduções canibais

If methodology can't help us find the uniqueness of *antropofagia*, maybe the results of these time-old methods of collage, pastiche and parody in the hands of such thinkers as Haroldo and Augusto de Campos can. Here, scholarship on the topic once again seems lacking. Although the theoretical writings of Oswald de Andrade, Haroldo and Augusto de Campos have been largely quoted and discussed, their actual cultural products (their poems, plays and translations) have received very little critical attention internationally, and have rarely been used to either support or counter scholarly claims about *antropofagia*'s goals and accomplishments.

To speak specifically of translation, no translation analysis beyond surface or near surface level seems to have been conducted by *antropofagia* scholars. I should here like to focus on Else Vieira, whose articles published in the 1990s seem to have had a major role in divulging *tradução canibal* or *minor translation*. Vieira mentions two *traduções canibais* in all her articles: Haroldo's translation of Goethe's *Faust* and Augusto's translation of William Blake's "The Sick Rose"; also, Edwin Gentzler (drawing closely on Vieira) mentions Augusto's translation of Provençal poetry. I would like to comment each case.

Vieira ("Liberating Calibans") mentions paratextual aspects of the 1981 edition of *Deus e o Diabo no Fausto de Goethe* to support her claim that the original-translation and writer-translator relations have been subverted: according to her, Goethe's original title has been tampered with to accommodate a domestic intertextual relation (with Glauber Rocha's movie *Deus e o diabo na terra do Sol*), and it is Haroldo's name which figures in the cover as author. I find her analysis on this point superficial and easily contradictable by an equally superficial analysis. Both Susan Bassnett and Edwin Gentzler take up her cue—the former with explicit mention to her person on an endnote (Bassnett 155 and 174)—, and replicate her opinion; Gentzler, however, mentions one fact that may invalidate it: the larger part of *Deus e o Diabo no Fausto de Goethe* is made up of Haroldo's critical appraisal of both *Faustus* and translation. Vieira's point is that the book is a translation in which the translator's name is more prominent than the author's; Gentzler unintentionally provides data that shows that it is, in fact, a book of criticism, which opens with a translation of a

very small fragment of the original work. The title page (in which Goethe's name appears for the first time, as it was not on the cover) actually reads as follows: "DEUS E O DIABO / NO / FAUSTO DE GOETHE / (Leitura do Poema, acompanhada da / transcriação em português / das duas cenas finais / da Segunda Parte) / haroldo de campos [sic]" (Haroldo de Campos, Deus e o diabo no Fausto de Goethe title page). The "transcreation" accompanies the central content of the book, a reading of Goethe's Faust. Haroldo de Campos features as author on the cover, because he wrote the central piece. No traditional authorial ascriptions have been challenged.

Our second example, Augusto's translation of "The Sick Rose" calls for more detailed analysis. Vieira's claims are highly favorable, but, once again, superficial:

A. Campos [...] calls [his version of Blake] 'versão iconogrâmica'. Blake's text, that is linearly disposed, is metamorphosed in A. Campos's translation into a concrete poem. [...] [I]n an anthropophagic move, he transforms the text, thus breaking with the untouchability of the original. Still further, A. Campos does not silence his voice, he does not translate Blake only into Portuguese, but into Brazilian literature, his own concrete poetry. ("A postmodern translational aesthetics in Brazil" 68)

Vieira's point is that Augusto turns Blake's poem into a concrete poem, therefore making it his own, showing bold defiance against the original-author/translation-translator dichotomous hierarchy, and therefore rightfully deserving to figure as co-author (in this case as in the Provençal example, Augusto co-signs both pieces, alongside with their original authors). I should like to comment on Augusto's "A rosa doente" [The Sick Rose] from three different standpoints: what it keeps, adds to and takes away from Blake's original.

First, what it *keeps*: Apart from its spatial disposition (to be commented on below), Augusto's version is a fairly competent but majorly traditional translation. Stanza, verse and rhyme structure are reproduced; the propositional content seems to have been satisfactorily preserved, nearly in the exact same order. The only major departure in this area is the use of alliteration, stronger in the translation than in the original. For all his talk, Augusto can be considered a most respectful, most careful translator in the most traditional sense. (There is one more example of his fidelity to be mentioned below.)

Second, what it *adds*: The format in which the poem was displayed turns the poem about a rose into a pictorial representation of a rose. But it may be said to do more than that: upon reading, the reader moves closer and closer towards the center, thus reproducing the worm's path into the rose's core. At the very center, a full stop: when the reader gets to the heart of the poem, the worm gets to the heart of the rose. The poem's lines are no longer lines, but can ironically represent both the rose (when one just looks at it) and the worm (when one moves along them upon reading); the final stop is no longer

just a punctuation mark, but a double metaphor: it is the heart of the rose, it is the death of the rose.

It is indeed true that the translation becomes a concrete poem; its form—both in the traditional sense involving stanza, meter, rhyme and in the plastic sense of its spatial distribution—is not merely decorative, but it is surprisingly well matched to the poem's theme. It is far less true, however, that this apparent audacity is a major departure from the poem: first, as I have tried to demonstrate, the pictorial element that was added is, indeed, almost unbearably loyal to the original's literal sense—the original was the measure which guided the selection of innovations—; second, it must be noted that conjoining pictorial representation and poetry is not something Augusto did to Blake, but something Blake had done to his own work more often than not; Blake's own edition of the poem is illuminated. Augusto's picture-poem thus faithfully recuperates an aspect of Blake's poem which a regular translation would have lost. In adding, he preserved.

At last, what it *takes away*: Augusto is, above all, an experimental poet (there is no offense in the appellation, the sense of experimentation is among the greatest gifts bestowed upon our artistic sense by the twentieth-century avant-garde movements). One curious thing about experimental art is that, if it is lasting as a testimony of human creativity and sensitivity, it will last not only in spite of its flaws but also because of them. My own take on Augusto's masterpiece is, therefore, more nuanced than Vieira's; his translation rightly figures as one of Brazil's greatest moments both in poetry and translation, both for what it accomplishes and for what it falls short of accomplishing.

Any experimental piece of poetry must have an experimental side—which means (to use John Cage's words) its outcome must be unknown. Augusto's pains are betrayed by one simple detail: the novelty of the form imposes negatively on the act of reading. The reader must turn the book in order to read the poem—an amusing gesture, but childish, and potentially distracting—; second, as the reader approaches the center, the mere deciphering of the ever-decreasing cursive becomes more and more difficult—which is potentially irritating. The reader cannot truly pay attention to the poem as it approaches its zenith. They must seek a linear version of it in order to appreciate some of its aspects. The sobriety of Blake's poem—the threatening sense of silent, small death approaching the very heart of innocent beauty—, the very stuff of which Augusto's faithful departures were made, cannot sustain itself throughout the cumbersome reading process. The form fails the poem.

Vieira's take on "A rosa doente" need not go as far as reading it; merely

looking at it will suffice in order for one to reach her conclusions. Augusto canibalizou the poem, in the sense that he was able to transplant it to a different place and time (twentieth century Brazil) to mean something else (it is no longer a poem about a rose, or about death, but a meta-poem about poetry translation). Sadly, if we see it as merely allegorical of the translator-poet's own struggles with subalternity, all the delicate complexity of its relation to the original is lost. The bolder it is, the poorer. Augusto was trying to find a way of liberating himself from the oppressive superiority of the original; he ended up finding a most creative way of being far more faithful to it than a traditional method would have warranted. And nearly threw it away by turning translation into a speech act about the boldness of translation.

Out third and last example follows a similar path of performative failure. Gentzler mentions Augusto de Campos' translation of Provençal poet Bernart de Ventadorn, pointing that "rather than being on separate pages facing one another [...], the texts are interlaced, mixing the Portuguese into the Provençal, interpenetrating one another. The concrete poem is and is not a translation, more a hybrid text illustrating cannibal theory of translation" (98). The "hybrid" to which Gentzler refers appears in a page slightly larger than a regular page, which features in the book right after the table of contents but is not mentioned therein; the juxtaposition of Provençal and Portuguese texts is even more radical than Gentzler describes:

> sise eunãono us vveeijo a**domna**mulher donque euplusmaismi caldesejo negusnada quevezereuveja mon belvale opensarque eunnãoo valvejo (Augusto de Campos 5; Provençal text in bold)

Note that the juxtaposition irregularly takes place at phrase, word and grapheme levels. This is the page that contains Augusto's famous coinage, intradução. Like Vieira, Gentzler claims that this is a "concrete poem" which challenges the original/translation opposition—only in this case, the problems this otherwise compelling claim bring verge on the theoretical. If we believe it is an original poem, then intradução is actually its title, which means Augusto's neologism must be explained in its specific relation to the poem which it apparently names; critics (Gentzler included) have not associated the two facts. This is significant, because there are two meanings usually attributed to the term: "internal translation" (intra- + tradução) and "non translation" (in- + tradução); proximity to the Provençal/Portuguese "concrete poem" pulls intradução much closer to the former than to the latter.

Gentzler reproduces Vieira's opinions when analysing a different piece; both

pieces, however, have a similar problem. Because Augusto's "intranslation" partakes with e. e. cumming's "travesuras tipográficas" (to quote Jorge Luis Borges' playful suspicion of that which is regarded as cumming's most distinguishing feature [311]), it also partakes with its major flaw: the hybrid structure of the poem cannot sustain itself during the act of reading. Readers may *see* what was above cited, but they can only *read* (i.e. make sense of) it as follows:

si no us vei se eu não vejo domna a mulher don plus mi cal negus vezer nada que eu veja vale o que eu não vejo

As in the case of "A rosa doente", the reader must undo what the translator/poet has done, thus bringing original and translation back to their usual positions—the very same traditional positions they will occupy for the remnant of Augusto's book, since "intradução" and "a rosa doente" seem alone in their "concretiveness"—and use the translation as gloss in order to understand a similar but remote language. Under this light, *intradução* becomes just a new word for "gloss translation", a practice which never intended to challenge the original's primacy in any way.

Augusto knew no reader could actually read the two juxtaposed poems, and therefore used two different typefaces, one "ancient-looking" for Provençal, another "modern-looking" for Portuguese. This decision surely contributes to the plastic effect on the printed page; on the other hand, it allows and even *invites* the reader to disentangle his "intradução". Frontiers may be obliterated in the beginning, but they are well confirmed in the end. Allegorically read, the poem then becomes a tribute to the frustrated desire of overcoming peripheral status: that which Augusto does not see (true cultural equality and interchange) is indeed worthier than that which is in front of him (cultural subalternity).

### 2.2. The interweaving of Brazilian sources in translations as a canibal method

The fact that Augusto's two poems above analyzed are alone in their manipulation of plastic features in order to performatively subvert original/translation power relations brings us to yet another problem for the study of *tradução canibal*: the scarcity with which it has been practiced, even by its proponents. Despite his enthusiasm for *antropofagia* in its connection with translation, Gentzler does admit that Haroldo's translation of *Faustus* is "faithful"; in this, he seems to agree with Alice Leal, who claims that the number of *traduções antropofágicas* in Haroldo's translational output seems very restricted. Finally, Guldin comments on *Galáxias*, stating that "[t]he different linguistic codes do not stand side by

side but are meant to interact, subverting the authority of the original and celebrating the autonomy of the translated text" (118). *Galáxias* does contain passages in many languages, but code switching here is not as radical as in Augusto's example. A more serious problem for Guldin's claim is that *Galáxias* is, in fact, an original poem, with no clear translational practices informing its composition; his remarks are, therefore, invalid.

Translation does play a major role in *antropofagia*, because it must directly or indirectly inform Brazilian artists' attempts to deal with foreign influences. However, if translations are little studied, it should come as no surprise that translation methods are little discussed. The only truly *antropofágica* technique mentioned by Leal is Haroldo's use of popular lyricist Lupicínio Rodrigues' lyrics to translate a poem by John Donne. Vieira also mentions this example; she seems to greatly value this technique, to the point of seemingly equating *tradução canibal* with it; for her, *transcriação* and *intradução* are "terms that describe the vanguardist translation aesthetics advanced by some Brazilian translators. Broadly speaking, this means the interweaving of the original and the native Brazilian texts in the translated text" ("Towards a Minor Translation" 148).

Leal says the Lupicínio Rodrigues/John Donne example has received a lot of attention, which might have perhaps sent the rest of Haroldo's more traditional translations to the background. Even though this technique is borrowed from poet and translator Manuel Odorico Mendes, it is worthy of note. Borrowing from a popular lyricist to translate a canonical poet is a critical gesture: the translator/critic implicitly considers Rodrigues' verse as beautiful and deserving as Donne's, and the use of one to translate the other places them as equals. The gesture also makes Donne's verse in translation appear familiarly flavored for its target audience, thus approximating the famous metaphysical poet to a public which might have been apprehensive about their meeting (canonical writers can be scary to untrained audiences). However, as a specifically antropofágica practice, it has one major flaw: if antropofagia has to do with using texts for one's own purposes (that is, disregarding crucial elements of the source text and culture in order to approximate the text to its target audience, or to make a political claim concerning the target culture), then it was Rodrigues who was truly "devoured": his verse was taken out of context and used for purposes for which it had not been intended. It is at least curious to note that the most politically relevant technique deployed by a tradutor canibal (at least, the only one of the very few acknowledged by critics) had little impact on the foreign text—it is, after all, naïve to believe a translation can definitely either alter or erase the original, when it will usually be far more impactful in monolingual audiences, which have no direct access to the original—, while subverting its domestic intertext.

# 3. Internal contradictions of antropofagia

If, on the one hand, critics have paid little attention to *arte canibal*, on the other, they kept busy with the theoretical output that has established *antropofagia* as a Brazilian artistic trend. There has been careful study of its sources.

Oswald de Andrade's *Manifesto antropófago* has been described as drawing upon twentieth-century European fascination with primitivism (Leal), European modernist movements such as dada Dada—more specifically, Picabia's *Manifeste Cannibale* (Budasz; Siewierski; Guldin; Leal)—and Futurism (Leal), European writers such as Valéry (Leal traces the anthropophagic metaphor to him), Montaigne and Swift, European theorists such as Marx, Freud and Nietzsche (carefully examined by Madureira); in translation, Haroldo himself mentions Pound and T. S. Eliot as major sources of influence, a fact which critics have acknowledged (Guldin).

The study of sources has more than philological interest. It points to some of the contradictions which were common to avant-garde movements. In a country felt do be culturally and economically subaltern, the very desire for artistic renovation was imported from Europe (for a comment on importation and acceptance of ideas which were ill-matched to Brazilian reality, see Schwarz 19-32, "Misplaced ideas"); antropofagia is nowadays recognized as a major Brazilian metaphor for reappraisal and subversion of metropolis-colony cultural exchanges, and there is no doubt it has been abundantly used in Brazil on more than one occasion, but, as critics have repeatedly pointed, the use of "primitive" Brazilian peoples to either criticize morals or to promote aesthetic renewal was itself a European trend. Oswald de Andrade, the leading canibal in Brazil, was more than cued by European thinking dating back as far as the sixteenth century. Bellei points to the fact that critics sometimes have tried to highlight his originality while dismissing such foreign influences.

In his *Manifesto da poesia pau-brasil*, Oswald urges the creation of "export poetry". In connection to this, Madureira points that, when *antropofagia* was first theorized in Brazil in the late 1920s, illiteracy rates in Brazil were as high as 75%; speaking of the late 60s, Schwartz says "[Brazilian high] culture only reaches less than fifty thousand people with any regularity and in any breadth, in a country of ninety million" (157). Exportation of sugar and coffee has been pointed as one of the weak spots in Brazil's majorly agricultural economy of the 1920s and 1930s; the title of Madureira's article mentions Brazil as *o país da* 

sobremesa [the dessert country]—an inside joke related to the exportation of two products the consumption of which follows meals, and the importation of which is among the first to cease in moments of crises, as were the 1930s after the stock market crash. Oswald's "export poetry" could perhaps be seen under a similar light: Brazil's poetry can only be an export product, since its own illiterate population cannot enjoy it. Another major contradiction present in the idea of "export poetry" is that it shows the fragility of Brazilian cultural independency on both ends: if it is true that the trends and ideas inspiring artistic renewal are in themselves foreign (imported input), they can only be validated by meeting with foreign approval (exported output). Antropofagia is critical of simple imitation of foreign trends, and pleads for critical reworking of foreign material, but that doesn't seem to make it any less dependent thereof.

Another common source of criticism is the movement's cultural and economic elitism. Bellei, Madureira, Leal and Islam all mention that antropofagia was an invention of cultural and economic elites in São Paulo—one of the very few developed urban centers in the country at the time. Two major Brazilian critics, Roberto Schwarz and Sérgio Bellei, have voiced criticism of antropofagia for its excessive cultural elitism and detachment from economic and social reality; these claims have been acknowledged by Vieira ("Liberating Calibans", who doesn't mention Bellei, probably because the publication date of his work and hers are too close, and she may not have had access to his criticism in time), Gentzler and Madureira. The latter has been the most successful at rebuking them, by pointing that modernists were themselves aware of some of these contradictions (such as the desire to use popular culture belonging to the cultural elites), which consequently could not be held against them; he also states that the perceived "asynchrony between core and peripheral modernisms" is in fact "an historically determined discontinuity between modernism's figural appeal to the new and the content of a revolutionary future" (113). Madureira sees such discontinuity as inherent to all modernist projects, since the "modern" is always located in the future—with this, he is able to meet Roberto Schwarz's famous assertion that in the modernization project of antropofagia ideas are misplaced. He advances a claim for the relevance of the movement in spite of its flaws:

I am certainly not asserting that Oswald 'prophesises' postmodernism [...]; or that *antropofagia* embodies a revolutionary potential yet to be unveiled. I am indicating, though, that notwithstanding its reliance on the logic of development, *antropofagia* is ultimately something more complex and indeterminate than the expression of anachronistic desire to be developed. Totalizing as it sometimes purports to be, it nevertheless evokes, if only inchoately, the terror of totalizing projects. (115)

As far as translation is concerned, the major piece of criticism is quite recent, but quite

powerful, in that it connects both translation and the foreign perception of Brazilian cultural identity. Critics such as Gentzler have tried to reach out to Brazil and brasilidade by studying antropofagia. Alice Leal, herself a critic related to Translation and Postcolonial Studies, intends to counter stereotypes and critical misinterpretations of Translation Studies in Brazil. She points to this foreign fascination with antropofagia as a "beautifully exotic subject" (2); "[t]he second stereotype" she wishes to question "refers to the fact that Anthropophagy is a key motif as far as translation in Brazil is concerned (including translation theory, practice and teaching)" (ibid.). Towards the end, she unmistakably says that, "the motif of Anthropophagy is not representative of translation in Brazil given the low number of scholars engaged in this kind of research" (19).

Leal goes even further and states that *antropofagia* has not been influential in shaping the way Brazilians translate—Haroldo de Campos himself included, as I noted earlier. She points to a gap between theoretical translation speculation and actual translation practice in Brazil, which could be related to a number of facts such as editorial and market pressure and preferences—or it may just be the case that "having a clear and radical translation project does not necessarily imply a completely different translation practice" (15).

# 4. The problematic status of antropofagia as metaphor

One may easily dismiss my conceptual concerns by replying that scholarship on *antropofagia* has been doing very well without a full-blown definition thereof, and that having just the metaphor will do. As I see, there are two problems in adhering to a strictly metaphorical account of *antropofagia*.

The first is that critical discourse may be acritically replicating the modernists' propositions without duly inspecting them. Criticism exists precisely because there may be differences between authors' explicit intentions, or their accounts of their own work, on the one hand, and its actual realization, on the other. Brazilian poet and critic Ferreira Gullar has shown open suspicion of critics of modernist art on this head:

A instituição da novidade como valor fundamental da arte tornou-se uma espécie de terrorismo que inibe o juízo critico e garante a vigência impune de qualquer idéia idiota. [...] [N]os campos da 'vanguarda' levantar dúvidas sobre qualquer suposta inovação já era naquela época [the 1960s] uma atitude suicida: quem a isso se atrevia era imediatamente taxado de retrógrado [...]. Como esse prestígio da novidade é consubstancial à nossa civilização consumista, ela, mesmo sem entender e também por oportunismo, avaliza as extravagâncias estéticas abrindo-lhe as portas das instituições oficiais e comerciais. (21)

According to Gullar, critics might even be afraid of going against some of the purportedly

most radical innovations of modernisms.

One may find Gullar's account a bit extreme, but it is not altogether implausible. In critical discourse concerning *antropofagia*, it is usually difficult differentiating scholars' opinions from the proponents' projects and self-definitions. That is because scholars often seem to have accepted the proponents' own words at face value, and scholarly discourse on *antropofagia* replicates those words without either paraphrasing or questioning. I reproduce a few examples (emphases added on all):

What happened in Brazil starting in 1922 was a *cannibalism* of both European modern aesthetics and the culture of subaltern Brazilians moving towards the ideal of a fully integrated Brazilian national identity. (Doud 4-5)

The works of the de Campos brothers and Flusser have assimilated and digested these disparate elements and the history they belong to, fusing them into a unique creative and critical vision born at a specific socio-political juncture of Brazilian culture. (Guldin 111)

Mário de Andrade and Oswald de Andrade, made wise use of parody, producing texts that do not necessarily copy European models, but rather *metabolise* them through *intellectual cannibalization*. (Leal 7)

Translation as 'verse making', 'reinvention', a 'project of recreation' (in the 1960s), 'translumination' and 'transparadisation' (stemming from his translation of Dante), as 'transtextualization', as 'transcreation', as 'transluciferation (stemming from his translation of Goethe's Faust), as 'transhelenization' (as form his translation of the Iliad of Homer), as 'poetic reorchestration' (from his rendering of the Hebrew Bible into Brazilian Portuguese), as 'reimagination' (from his transcriation of classical Chinese poetry into Portuguese) are but some of the neologisms coined by Haroldo de Campos that offer a vanguardist poetics of translation as textual revitalization while pointing to the Anthropophagic dimension of feeding on the very text he is translating to derive his metalanguage. (Vieira, "Liberating Calibans" 96-97)

The first three examples deal specifically with *antropofagia*; the last one brings us back to translation. What makes these instances of the use of the extended metaphor problematic is precisely the fact that no critical account of it has been given so as to turn them into scientific jargon. Critics say of modernists what they would say of themselves—apparently accepting those self-descriptions without evaluating them—; this confuses matters, because the proponents' own manifestos become the theoretical background which will provide support for their analysis. There is a serious problem of circularity here.

Vieira's example provides a list of Haroldo de Campos' neologisms. Her only attempt at explaining them is by giving their origin (for example, *transhelenization* was coined when Haroldo translated Homer), but no detailed account of the individual neologisms (or of the very practice of neologizing, as it was recurrent) is provided. Vieira herself starts using them in the same places as Haroldo (as the above example shows; elsewhere, she will

also speak of his "Transilluminations of Dante's *Paradise* and transorchestrations of the Hebrew Bible" ["Liberating Calibans" 106]), and in this she is once again followed by Gentzler. It is at least extremely unusual to define an old word (*translation*) by making up a new one (*transorchestration*); as a poet, Haroldo may be well entitled to do that, but critics should take a more philological stance to this playful, epistemically challenging way of providing definitions.

The second problem with the critical acceptance of stopping at a metaphorical level is that metaphors are, so to say, out of control. One uses one part of reality (anthropophagy) to explain another (metropolis-colony cultural exchanges) by seeing similarities between some of their features while ignoring others, but one cannot prevent these unwanted features from surfacing. Guldin points that, while Haroldo de Campos dwelled on the swallowing/mastication part of the metaphor, Vilém Flusser elaborated on digestion; anyone might have easily gone a bit further and tackled the defecation part of the digestive metaphor. No one has, precisely because the consequences for the metaphor would be undesirable. Opponents to its use, however, could exploit the metaphor's own potential against it.

Indeed, not all uses of the anthropophagic metaphor have been positive. Leal notes that "more recent readings of the Anthropophagic Movement acknowledge that it was, to some extent, naïve and exaggerated" (9). Guldin states that "[a] perceived danger inherent in the cannibalistic metaphor has to do with the sense that it might finally just invert the colonial power structure by exchanging roles, confirming the simple dichotomy of a familiar inner and foreign outer reality" (122). He also mentions Serge Gavronski's typological pair pietistic/cannibalistic translation (1977); Lori Chamberlain has pointed out the inherent dangers of Gavronski's account:

What Gavronsky desires is to free the translator/translation form the signs of cultural secondariness, but his model is unfortunately inscribed within the same set of binary terms and either/or logic that we have seen in the metaphorics of translation. [...] Gavronsky betrays the dynamics of power in this "paternal" system. Whether the translator quietly usurps the role of the author [...] or takes authority through more violent means, powers are still figured as a male privilege exercised in the family and state political arenas. The translator, for Gavronsky, is a male who repeats on the sexual level the kinds of crimes any colonizing country commits on its colonies. (312)

Siewerski metions other problems. The first is that the metaphor's emphasis on violence and tactful exploitation of the enemy's strength and valor shows no sign of true interaction: "What both Utopia and anthropophagy have in common is the *annihilation of the Other*" (2, emphasis added). He also points to the endorsement of the "European fantasy of the

'noble savage'' (6), though he seems practically alone in this, as most critics believe *antropofagia* was precisely trying to go against such stereotype in both its European and Brazilian formation.

Finally, Stephanides, who is concerned not with *antropofagia* but with globalization in its relation to peripheral literatures makes one explicitly negative use of the metaphor, presenting metropolises as the true *canibais*: "World literature in a global age is still Janus-faced—it is critiqued as *the global cannibal consuming minor and peripheral literatures* and at the same time hailed for its cosmopolitan possibilities" (101, emphasis added). A term that can be use to describe one thing (subaltern peoples and cultures reacting against economic and cultural colonialism) and its very opposite (colonies economically and culturally taking over subaltern peoples and cultures) must be questioned as to its critical usefulness.

#### 5. Conclusion: antropofagia as speech act

Antropofagia is a significant part of how Literature, Cultural Studies and Translation Studies scholars have been seeing Brazil and its effort to construct and convey brasilidade. The present work was primarily aimed at showing the major flaws in such critical attempts: lack of attention to the definition and categorization of main concepts, uncritical acceptance of artists' own claims about their accomplishments, lack of analytical attention to cultural products which could either support or counter those claims.

My own take on *antropofagia* is not positive. I see it as little else then a performative act (however educated and prolific), which tries to promote a change in a given state of affairs by changing the way we talk about it—I thus side with Schwartz's view of it as

a key trick played by the concretists [who were also the translators above discussed], always concerned to organize Brazilian and world culture so that it culminates in them, a tendency which sets up a confusion between theory and self-advertisement, as well as being provincial nonsense. (191, "A Historical Landmark")

That is not to say I suggest there is no value in *antropofagia*. Oswald de Andrade, Haroldo and Augusto de Campos are major Brazilian intellectuals, who conducted major projects with a view to artistic development; as is natural with bold, experimental enterprises, there were problems and inconsistencies, but there was also a great deal of artistic independence and creativity. They were taking a critical stance on European trends and theories, and their acceptance thereof cannot be described as purely imitative. Haroldo and Augusto must be regarded as important literary and translation critics for various different reasons: the

strong reactions they elicit, either blind adoration or violent criticism (Gentzler does point to the personal aggressiveness of critics such as Schwarz; even though I would side mostly with Schwarz, his opinion could be compromised by some of his excesses on that head), their truly respectful poetic output (one may not always enjoy their poetry, as I myself don't always do, but there is no doubt *poesia concreta* was a serious effort at finding an unexploited niche of artistic originality, expanding on aspects of the linguistic sign which had hitherto been little exploited), their well-crafted translational output (their translations may enjoy a more favorable and enduring reputation than their original work as poets, and, in my own reading of them, I have tried to picture them as complex works deserving detailed, unbiased critical attention), the fact that their take on translation has indeed contributed to a vision of Brazil's cultural inheritance as comprising both original works and translations (I here side with Gentzler), their rescuing from oblivion names such as Sousândrade (both as poet and as translator) and Odorico Mendes (mostly as translator), and thus altering Brazilian reception of its own cultural output (which can be said to be the true function of a literary critic).

A final remark: *antropofagia* has indeed given Brazil a great deal in terms of artistic renewal and significant cultural artifacts with enduring value, but perhaps not on its own terms. I would suggest critics should move from critical or pseudo-critical texts that propose *antropofagia* to the modernists' own translational and creative output in order to assess the movement's strong points and shortcomings.

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